



RED HAT  
**PARTNER  
CONFERENCE**  
North America

# GENERAL SPONSORSHIP OPPORTUNITIES

NEW ORLEANS, LA | APRIL 4-6, 2016



## **GENERAL SPONSORSHIPS**

### **PLATINUM SPONSOR (TWO AVAILABLE)**

Included in this package:

- Six conference passes
- Exclusive partnership of the Partner Program awards dinner and after-party with all of Red Hat's channel and field sales management
- Speaking and networking opportunities
  - Sponsored breakout session
  - One 6' tabletop display in Solutions pavilion, which will include Red Hat sales management on Tuesday, April 5
- Conference communications
  - Advertisement in conference program
  - Logo on event signage and in program
- Online communications
  - Company description on conference website (up to 150 words)
  - Logo on conference website

**PRICE: \$25,000**

## **GOLD SPONSOR (SIX AVAILABLE)**

Included in this package:

- Six conference passes
- Speaking and networking opportunities
  - Sponsored breakout session
  - One 6' tabletop display in Solutions pavilion, which will include Red Hat sales management on Tuesday, April 5
- Conference communications
  - Advertisement in conference program
  - Logo on event signage and in program
- Online communications
  - Company description on conference website (up to 100 words)
  - Logo on conference website

**PRICE: \$20,000**

## SILVER SPONSOR (UNLIMITED)

Included in this package:

- Three conference passes
- Networking opportunities
  - One 6' tabletop display in Solutions pavilion, which will include Red Hat sales management on Tuesday, April 5
- Conference communications
  - Advertisement in conference program
  - Logo on event signage and in program
- Online communications
  - Company description on conference website (up to 75 words)
  - Logo on conference website
- Choice of one marketing and promotional opportunity (MPO), including but not limited to:
  - Tuesday's breakfast
  - Tuesday's lunch
  - Room key
  - Water bottle
  - Badge lanyard
  - Refreshment break
  - Charging station
  - Happy hour
  - Check-in bag

**PRICE: \$15,000**

## BRONZE SPONSOR (UNLIMITED)

Included in this package:

- Two conference passes
- Networking opportunities
  - One 6' tabletop display in Solutions pavilion, which will include Red Hat sales management on Tuesday, April 5
- Conference communications
  - Advertisement in conference program
  - Logo on event signage and in program
- Online communications
  - Company description on conference website (up to 75 words)
  - Logo on conference website

**PRICE: \$10,000**

## CONTACT

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